



Department of Family Medicine and PRAM

Presents:

**Facilitators and Barriers to Carrying out a
Large Interdisciplinary Community-Based
Participatory Research Project in a Living
Lab Context**

With:

**Ms. Cristina Longo, MSc, PhD (c), and Project
Manager for the Centre for Interdisciplinary Research in
Rehabilitation of Greater Montreal (CRIR)**

The Rehabilitation Living Lab project is the first interdisciplinary and multisectorial participatory research initiative aiming to create an enabling environment, the first of its kind in the 21st century, to optimize the social participation and inclusion of persons with disabilities, while serving as a blueprint for the creation of similar enabling environments worldwide. Researchers from the Centre for Interdisciplinary Research in Rehabilitation of greater Montreal (CRIR), Canadian (Quebec-Saskatchewan) and international (Israel, Italy, the Netherlands, USA) researchers, private enterprises (national and international), and local community organizations are working collaboratively to fulfill this vision within an urban shopping center in Downtown Montreal, referred to as the MALL (Mall as A Living Lab). During this seminar, the facilitators and challenges faced by the MALL team with regard to the participatory research approach and bridging the Knowledge to Action (KTA) gap within a 'public-private-people' partnership context will be discussed. For more information on CRIR's Living Lab project, please visit: www.crir-livinglabvivant.com.

Wednesday March 13, 2013

From: 12:00-1:30 p.m.

Department of Family Medicine – 515 Pine Avenue West

BRING YOUR LUNCH! There will be light refreshments.

Please RSVP to pram.med@mcgill.ca or [\(514\) 398-1357](tel:514-398-1357)

There is no parking on site and parking is limited in the area. Taxis and public transport are advised.

Biosketch:

Cristina Longo is currently pursuing her PhD degree under the supervision of Dr. Gillian Bartlett, graduate program director at the Department of Family Medicine, and is also the project manager for the Centre for Interdisciplinary Research in Rehabilitation of Greater Montreal (CRIR)'s Rehabilitation Living Lab program (www.crir-livinglabvivant.com) led by Drs. Eva Kehayia (McGill University) and Bonnie Swaine (Université de Montréal).

Cristina obtained her BSc in physiology (2006-2009) and her MSc in the Family Medicine-Experimental Medicine research program at McGill University (2009-2011). During her graduate degree, Cristina collaborated with Dr. Mark Ware (2010-2011), a family doctor and pain specialist at the Montreal General Hospital, to evaluate the reliability and validity of a standardized clinical sensory exam for the diagnosis of neuropathic pain. She was recognized for this work by being selected as the recipient of the Louise and Alan Edwards Foundation Award in Pain Research for the most outstanding student in this discipline. Her thesis work focused on the effect of obesity on the occurrence of antibiotic treatment failure and whether this may be due to a lack of weight-based dosing in primary care.

After obtaining her MSc degree in June 2011, she was hired as a project manager for the first community-based participatory research initiative to address the issues of adaptability and universal accessibility of public environments to persons with disabilities. This innovative research program involves the participation of over 80 local and international researchers, partners, advisory board members and community stakeholders. As project manager, she oversees all research activities and ensures that all aspects of the program, i.e. pilot projects (N=23), knowledge translation, communications, website development, as well as local and international partnerships, run smoothly. Her management, coordination, and research duties include: supporting the principal investigators, organizing research days, meetings, collaboration and/or networking events and conferences for researchers, partners, advisory board and community stakeholders, managing the budget, developing the website (writing and editing the quarterly e-Newsletter), ensuring that the deadlines for project deliverables are met, participating in conference calls and team meetings as well as preparing annual research and the FRQS progress reports. As a core team committee member, she proposes the weekly meeting agenda and highlights key research priorities and issues to be addressed as well as proposes solutions.